

AIRBORNE WIND ENERGY CONFERENCE

Sponsorship Opportunities

Sponsorship is a highly visible, cost-effective way to reach leaders in the airborne wind energy industry and those supporting this game-changing technology.

The Airborne Wind Energy Conference offers scheduled time for focused networking, speaking and expert panel participation, in addition to investor and media visibility opportunities. This is an excellent opportunity to tailor a visibility program that will meet your specific marketing needs, while positioning your company as an industry leader.

Terawatt Sponsor

USD \$20,000

- Most prominently displayed logo on all pre-conference and on-site promotion via the conference website, e-brochures, advertisements, any press releases and prominently displayed signage
- Eight (8) complimentary registrations for you, colleagues &/or guests
- Add a company document/item to the conference handbag
- Universal Sponsor Benefits (outlined at the end of this document)
- Promotional level: Terawatt Sponsor

Diamond Level Consortium Member

USD \$20,000

- Most prominently displayed logo on all Consortium-related materials for the Conference
- Twelve (12) complimentary registrations for you, colleagues &/or guests
- Pre-registration list provided electronically starting August and updated weekly
- Company profile will be published in the conference handbook
- Designated space on sponsor literature table in the networking area
- Eligibility to become the Consortium Board Director &/or a Consortium Committee Chair
- Additional Consortium benefits outlined on the Membership Benefits document
- Promotional level: Terawatt Sponsor

AIRBORNE WIND ENERGY CONFERENCE

Dinner Sponsor

USD \$10,000

- Exclusive dinner sponsor
- Opportunity to uniquely brand the event by working closely with the Organizers
- Four (4) complimentary registrations for you, colleagues &/or guests
- Four (4) complimentary dinner guest passes
- Company profile will be published in the conference handbook
- Designated space on sponsor literature table in the networking area
- Promotional level: Gigawatt Sponsor

Platinum Level Consortium Member

USD \$10,000

- Prominently displayed logo on all Consortium-related materials at the Conference
- Eight (8) complimentary registrations for you, colleagues &/or guests
- Pre-registration list provided electronically starting August and updated weekly
- Company profile will be published in the conference handbook
- Designated space on sponsor literature table in the networking area
- Eligibility to become the Consortium Board Director &/or a Consortium Committee Chair
- Additional Consortium benefits outlined on the Membership Benefits document
- Promotional level: Gigawatt Sponsor

Gold Level Consortium Member

USD \$5,000

- Logo displayed on all Consortium-related materials at the Conference
- Four (4) complimentary registrations for you, colleagues &/or guests
- Pre-registration list provided electronically starting August and updated weekly
- Company profile will be published in the conference handbook
- Designated space on sponsor literature table in the networking area
- Eligibility to become the Consortium Board Director &/or a Consortium Committee Chair
- Additional Consortium benefits outlined on the Membership Benefits document
- Promotional level: Megawatt Sponsor

AIRBORNE WIND ENERGY CONFERENCE

Closing Reception Sponsor

USD \$4,000

- Exclusive sponsor of the closing reception
- Opportunity to uniquely brand the event by working with the Organizers
- Two (2) complimentary registrations for you, colleagues &/or guests
- Two (2) complimentary reception guest passes
- Opportunity to uniquely brand the event by working closely with the Organizers
- Add a company document/item to the conference handbag
- Logo promotion at sponsored event
- Universal Sponsor Benefits (outlined at the end of this document)
- Promotional level: Megawatt Sponsor

Conference Handbag Sponsor

USD \$4,000

- Exclusive sponsor of handbag
- Two (2) complimentary registrations for you, colleagues &/or guests
- Corporate logo printed on the conference handbag
- Add a company document/item to the conference handbag
- Universal Sponsor Benefits (outlined at the end of this document)
- Promotional level: Megawatt Sponsor

Artwork Deadline: 09/01/10

Lunch Sponsor (Tuesday or Wednesday)

USD \$4,000

- Exclusive sponsor of lunch on one day
- Two (2) complimentary registration for you, colleagues &/or guests
- Opportunity to uniquely brand the event by working with the Organizers
- Add a company document/item to the conference handbag
- Logo promotion at sponsored event
- Universal Sponsor Benefits (outlined at the end of this document)
- Promotional level: Megawatt Sponsor

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Breakfast Sponsor (Tuesday or Wednesday)

USD \$2,500

- Exclusive sponsor of breakfast on one day
- One (1) complimentary registrations for you, a colleague or guest
- Opportunity to uniquely brand the event by working closely with the Organizers
- Add a company document/item to the conference handbag
- Logo promotion at sponsored event
- Universal Sponsor Benefits (outlined at the end of this document)
- Promotional level: Kilowatt Sponsor

Tea/Coffee Service Sponsor (Tuesday or Wednesday)

USD \$1,500

- Exclusive sponsor of two (2) coffee/tea breaks in one day
- One (1) complimentary registration for you, a colleague or guest
- Opportunity to uniquely brand the event by working closely with the Organizers
- Add a company document/item to the conference handbag
- Logo promotion at sponsored event
- Universal Sponsor Benefits (outlined at the end of this document)
- Promotional level: Kilowatt Sponsor

Universal Sponsor Benefits

- Pre-conference promotion via the conference website, e-brochures, advertisements, any press releases and prominently displayed signage
- Pre-registration list provided electronically starting August and updated weekly
- Company profile will be published in the sponsor section of the conference handbook
- Designated space on sponsor literature table in the networking area
- Sponsor ribbon affixed to your name badges